

# Cinapsis

## SmartReferrals

**NHS England and Improvement Midlands Region**

**EeRS – Midlands Deployment**

**2023**

[delivery@cinapsis.org](mailto:delivery@cinapsis.org)

[www.cinapsis.org](http://www.cinapsis.org)

# Objectives

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- Cinapsis – Brief overview to Cinapsis
- What is EeRS
- Example patient flow
- Expected benefits
- Proposed delivery approach

# Brief Introduction to Cinapsis

## Relevant Senior Contacts

**Dr Owain Rhys Hughes**  
CEO

**William Lee**  
CTO

**Dominic Markham**  
Head of Delivery

**Anca Leucon**  
Training and Support Lead

**Mick Vought**  
Product Manager

**Rahman Malik**  
UX Design Lead

**Bruce Richards**  
Head of Engineering

**Mike McSweeney**  
Information Governance Lead

**Georgia Kingston**  
Head of Marketing

**Carl Woodroffe**  
Business Development  
Manager

## Recent Project Delivery Success Examples

### Bath, Swindon & Wiltshire ICS - Multiple Services

- 120 Services (planned & urgent care)
- Handling urgent & planned care from Ambulatory Care, MoD, GP's, Community Providers
- 2422 Users

Called out as Exemplar deployment by ICS

Live within 3 months from commencement, replacing incumbent provider with no operational disruption

Ongoing transformation programme

Positive user feedback

### Cambridgeshire & Peterborough ICS - EeRS

Deployed successfully on time as one of the first EeRS providers to market

Demonstrable continued improvement to tailor and develop the solution in response to customer feedback

Cinapsis were a member of the Alpha team, working in partnership with NHSE and a small working group to define the PMS API specification

Positive feedback from SP's & Optoms

### Cheshire & Merseyside ICS - Teledermatology

Fully live in Liverpool, with active roll outs in Cheshire and Merseyside

Supporting a reduction in avoidable demand by up to 50%

Demonstrable evidence of continued improvement

Positive user feedback in Acute and Primary Care

Building Better HealthCare Award Finalist 2022

## Interfacing

EPS/PAS  
(FHiR/HL7)

PDS

NHS  
App

eRS

NHSE  
EeRS API

EMIS

Systemone

Systemone  
Community

NHS DLP

MESH

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# What is an Electronic Eyecare Referral System (EeRS)?

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Put simply:

- EeRS systems help bring Ophthalmology into the digital age, removing paper based or unsecure processes from the patient journey and empowering experts in eyecare to better manage patient care
- Cinapsis' EeRS system can support both referrals and advice and guidance, helping clinicians better communicate, learn and to deliver the best patient outcomes.

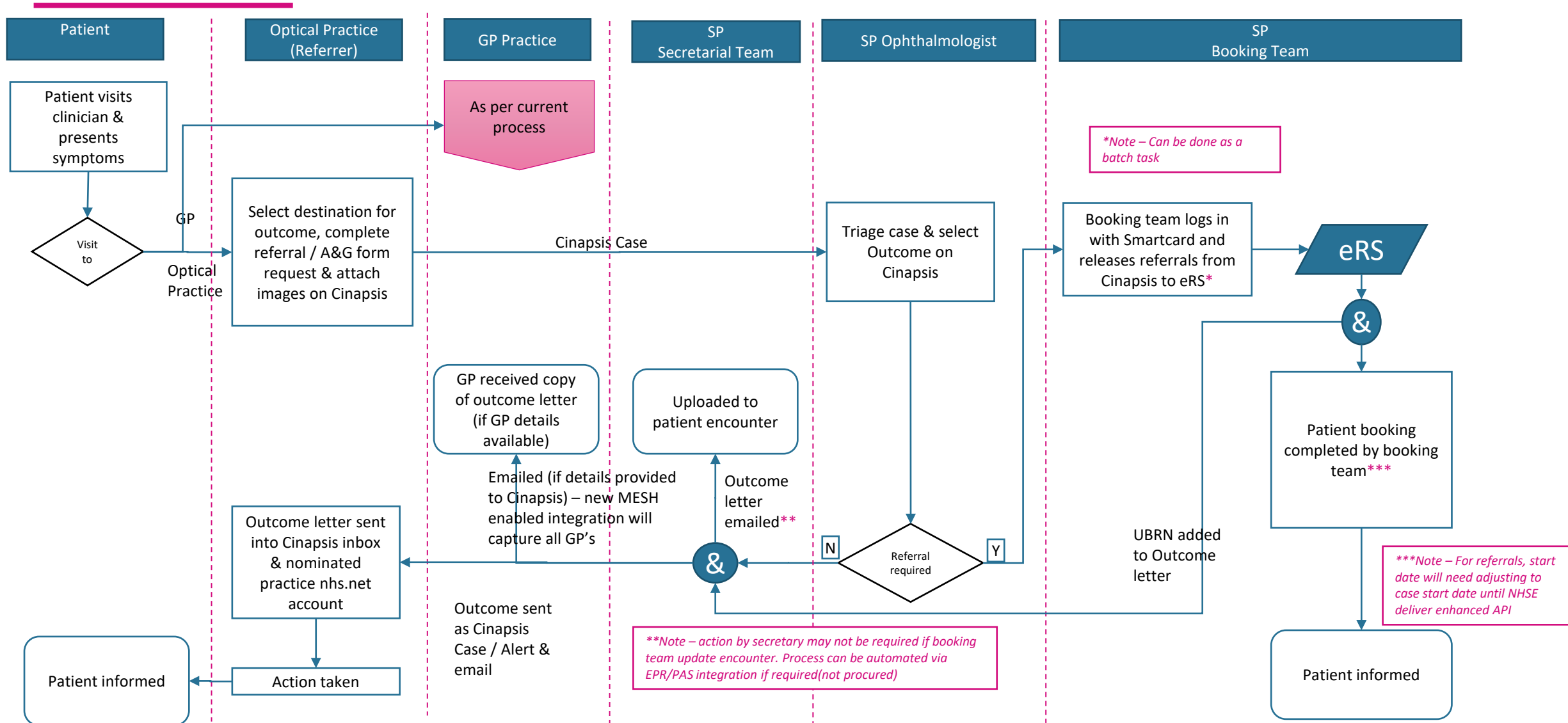
Lets have a look at a recent BBC Look East clip (under 4 mins):

[Live TV](#)

To see a demo of Cinapsis, register here:

[Cinapsis Demo](#)

# Indicative Cinapsis EeRS Referral Process with eRS interface



# Expected Benefits

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Fully electronic flow  
(reduced IG &  
clinical risk)

Education  
(e.g. signposting,  
A&G)

Reduce patient  
delays

Enable better use of  
community  
resources

Multi directional  
flows

Send valuable  
clinical Imaging e.g.  
Full volumetric OCT

Free up GP time

Improved QoL  
outcomes

Local DOS - support  
right first time data  
sets

Reduce/Eliminate  
avoidable referrals

Improved visibility  
for Referrer & SPs

User friendly  
platform, saving  
clinicians time

Etc...

High quality data/insight (support strategic decision making across ICS & SP Orgs)

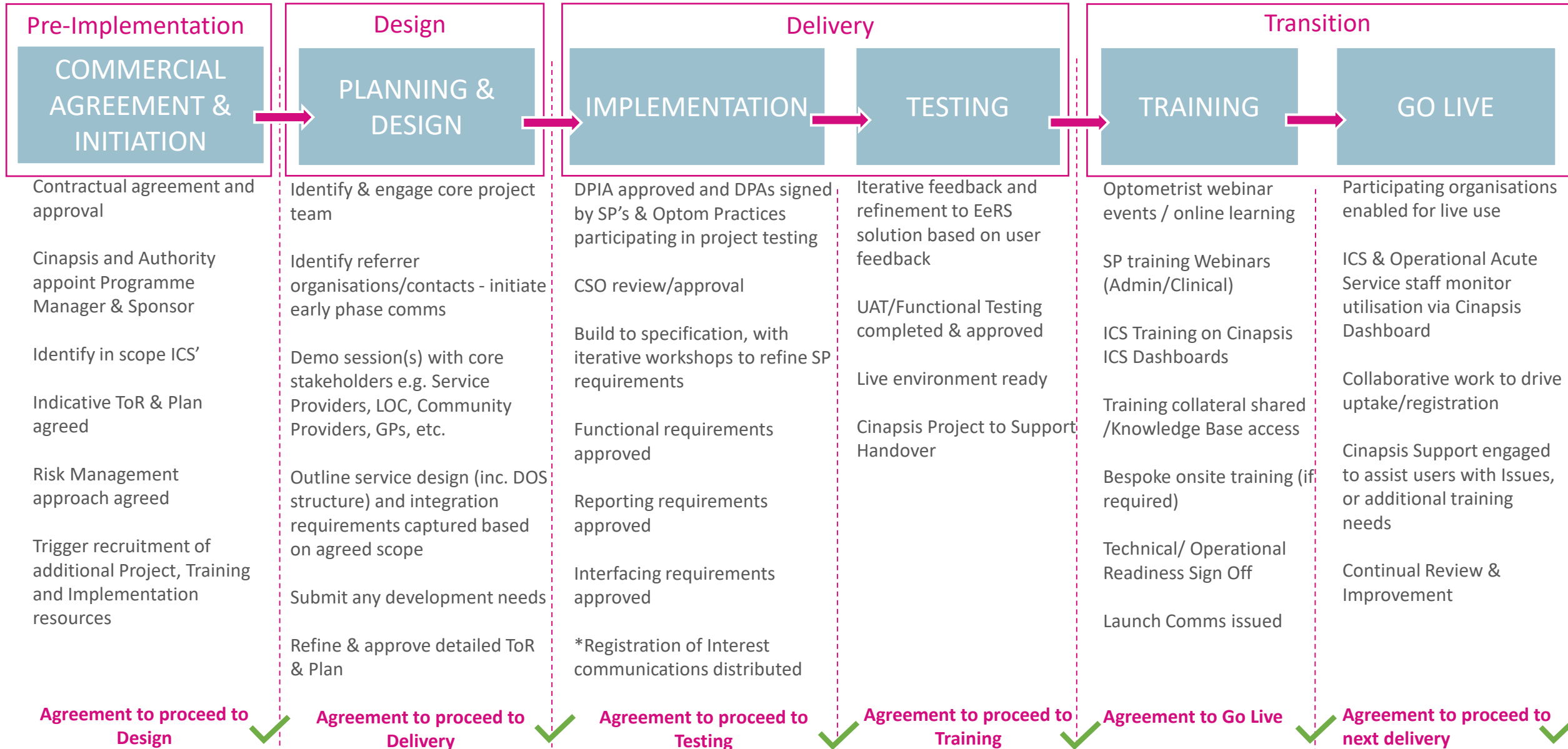
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## Proposed Delivery Approach

# Proposed Approach to Delivery (Prince 2)

Control gates

\*Flexibility in the phase this is triggered in





# Summary of Activity

## EeRS Set-up Process (Design – Deliver)

- Cinapsis/ICS PM - Identify Trust Resources & on-board to NHSEM EeRS Project Team
- Cinapsis - Webinar for Trust/ICS Project Teams
- ICS IG Lead /Cinapsis- Complete DPIA & Data Sharing Agreement
- ICS CSO - Complete Clinical safety Case Report
- SP IT - whitelist app.cinapsis.org & check firewalls are open, deploy Toolbar to booking team members for eRS Integration activity
- Cinapsis - Set-up Development, Test & Production environments

## Create EeRS Service (Deliver – Transition)

Primary Care – Optical Practice Providers (OPP), Community Providers

- ICS – Update onboarding tracker with basic referrer details
- LOC/ICS – Engagement Comms
- Cinapsis - Webinar with Practice Mgrs to demonstrate EeRS platform
- Practice - Register interest with Cinapsis and return signed DPA
- Cinapsis – Add lead Practice Admin and arrange training
- Cinapsis - Training delivered to Optometrists (Group Webinars and/or on demand modularised training)
- All - Service go-live supported by User Comms

## Create EeRS Service (Deliver – Transition)

Secondary Care – Ophthalmologists

- ICS - Identify Clinical, Service, IT, BI and booking lead for each SP
- Cinapsis - Webinar to demo EeRS platform & how to configure the service
- SP - Complete 'Service On-boarding' form
- Cinapsis – Workshops to refine service with Clinical & Service Leads
- Cinapsis – Add Lead users
- SP – Add remaining clinical/admin users
- Cinapsis/SP/LOC - Peer Groups feedback – Cinapsis update/log changes
- Cinapsis - Training webinar delivered to Clinician & Admin Users
- All - Service go-live supported by User Comms

## EeRS System Integration

- Cinapsis - Engage Trusts & Practices to identify IT/EPR Systems
- Cinapsis/SP PM/IT - Prepare e-RS integration processes
- Cinapsis/SP PM/IT - Carry out e-RS system integration
- Cinapsis/SP PM/IT - Carry out PAS/EPR integration roll-out
- Cinapsis - Facilitate activation for Optom PMS integration (availability dependent on PMS supplier build status)

### Key:

- **SP = Service Provider**

# How can I get my Optometry Practice ready?

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The process will be quite simple when you join and more information will be shared by the project team.

To help ready your practice, two key activities will be to:

## 1) Ensuring your practice is DSPT compliant

- *Optom Practices can use the Quality in Optometry website to walk through the accreditation and submission process. This is recommended as the journey and required steps are clearly laid out as a walk through. Link: [Quality in Optometry – Login](#)*
- Alternatively, further information is available here (you can also submit your DSPT registration directly through the DSPT portal if preferred): <https://www.dsptoolkit.nhs.uk/Help>

## 2) Identifying a stakeholder in your organisation to approve a Data Processing Agreement

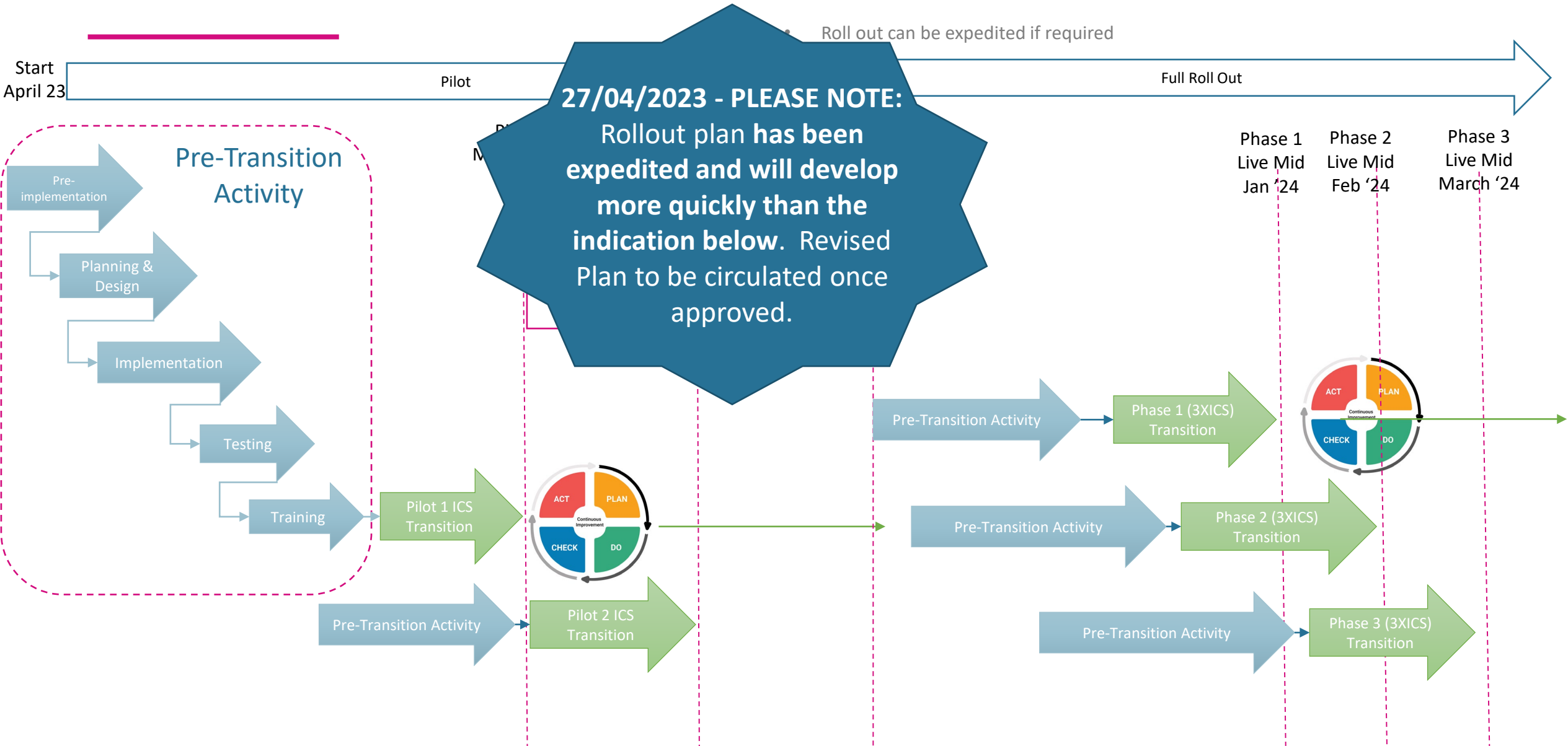
- The project team will share the Data Processing agreement with you when Cinapsis is commissioned into your area



# Proposed Roll Out Plan

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- High level plan based on tender requirements from NHSE England and Improvement Midlands Region tender (contract signed end Feb '23)
- Initiation start date dependent on ICS readiness to start and commercial approval (below dates are estimates)
- Roll out can be expedited if required



# Lessons Learnt from EeRS Deployments

## Resource - Lessons

- **Project resources** - should be assigned by each ICS to support the programme roll out
- **Clinical and Operational leads within each SP** will be required, as well as **booking team representation** to support testing and configuration of eRS integration and end to end workflow
- A **senior sponsor per Service Provider** is also advised, to act as a change ambassador
- **SP job planning** – Operational and clinician leads should consider job planning to ensure pathways are resourced
- **SP ICT and Integration resource** is in high demand, presenting a risk for EPR integration. We recommend provisional discussions are undertaken with Service Providers IT leadership to identify any risks and ensure the required teams are made available to support interoperability deployment, testing and go live
- **SP project management/change teams** – If relevant, activity should be mapped in for them to support technology roll out in line with normal processes
- **Commissioning/Service Ownership** – **To truly realise benefits, SP's and commissioners should appoint ownership to monitoring performance once in BAU**

## Managing Change - Lessons

- **Current ways of working** – There is often a lack of understanding in ICBs/SPs of current state - mapping this is vital to successful change. Recommendation work is undertaken by each area Service Provider to document current ways of working. This will significantly facilitate any project rollout, as well as reducing risks.
- **Communication** - Service Provider and LOC engagement with Optoms to encourage uptake is vital, as is considering the closure of dual working e.g. continuing to maintain email A&G, when user should be encouraged to use the new EeRS service
- **Advice & Guidance** - hugely value by Optoms and to improve patient care – if not in place, this should be considered to encourage uptake & help deliver demand elimination

## Who are the Optoms

- **No single complete data source** - NHSE data can be out of date and LOC data does not always contain a full list of all sites, especially those referring from nearby borders. Relevant contact data within Optom Practices is also an issue. We recommend the ICBs undertake a joint exercise with NHSE, SP's and the LOC to amalgamate and cleanse the data source and contacts of referrers

## Technical

- **RTT** – A technical limitation of the eRS API means only the UBRN creation date, rather than the case creation date is recorded in eRS. This works well when converting A&G to a referral, but SP's may need to include a manual adjustment of the start date for referrals (to align to the date a case was created – data is on the pdf sent via the API and in supplier data). If the SP workflow auto-converts cases from eRS to their ePR, this action normally involves using the function in eRS to “book outside of eRS” (then enter manually into the ePR) or the SP opening up the permission for a group of users to adjust the start date once in the EPR. SP's normally undertake similar workarounds due to multiple processes into the Trust e.g. email referrals, Dentistry referrals, other A&G systems which are used for referrals (e.g. dentistry, etc)



END  
Thank you